



BLUEPRINTS FOR BUSINESS SUCCESS

EFFECTIVE STRATEGIC LEADERSHIP™

Part of the Total Leader® development process

The Effective Strategic Leadership™ Program is a key component of the Total Leader® Concept. As the world of business changes and evolves in this globalized, technologically advanced environment, the need for workable, effective leadership strategies becomes more and more critical. For businesses to become truly successful and innovative enterprises, they must develop and implement these strategies through the entire organization.

The organization of the future is an organization where **everyone**—from top to bottom—knows, understands and accepts the mission, vision, values, and goals of the company. It is only when everyone in the organization is working together in the same direction and toward the same goals that the organization becomes truly successful.

Participants: Business Leaders, Managers, Supervisors and Key Individual Contributors
Standard Curriculum: N/A
Custom Curriculum: Add Goal Setting & Communications or Other
Schedule: Custom In-house Programs

Each Session:

Provides action-oriented exercises to produce results.
Offers innovative ideas which can be put into action immediately.
Provides measurable results through behavior change.
Provides tracking methods to move you toward your organizational goals.

One: The Power of Strategic Leadership

The Need for Organizational Strategy
Developing an Effective Strategy
The Purpose of Organizational Strategy
Obstacles to Strategic Success
Your Role in Organizational Strategy

Two: Strategic Purpose: Why We Exist

Purpose of the Organization
Developing Your Strategy
Defining Your Strategic Purpose
Commitment to Achievement and Productivity
Leading through Strategic Purpose
Integrating Personal and Business Goals

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Three: Strategic Assessment: Where We Stand Now

The Essence of Strategic Leadership
Effective Strategy for Today
Achieving Outstanding Performance
What is Strategic Assessment?
Identifying Goals

Four: Strategic Development: Where We Want To Go

Developing Strategic Goals
The Total Strategy Map
Building Your Organization
Impact of Goals on Behavior

Five: Strategic Execution: Making Strategy Happen

Cascading Strategy Through the Organization
What Do Your People Need?
Building a Management System
Achieving Ownership of Goals
The Purpose of Measurement
Who Keeps Score?
Review and Update

Program Plan of Action

- Growth Strategy
- Productivity Strategy
- Innovation Strategy
- Re-Engineering Strategy
- People Strategy
- Scorekeeping